

## A free business opportunity.

There is nothing to compare with face-to-face discussion. Consequently we would like to invite you (with or without your colleagues) to meet with us.

We want you to take full advantage of our expertise, our skills and our talents. Therefore we will happily give you an introductory meeting without charge.

In the search for better business performance and profitability we hope you share our philosophy of leaving absolutely no stone unturned.

## Exclusive Private Client Service.

We know full well through our experience, no two people's personal financial affairs are ever exactly the same. Which means, if you are to receive the very best of accounting advice, you must demand on being treated as an individual.

Berkeley Townsend's Private Client service is a one-to-one service. You are guaranteed of always being seen by the partner assigned to your affairs.

## Complete understanding is the key.

Before we do anything on your behalf we put in all the critical hard work that is essential to understanding everything about your financial situation. That way we know and share all your expectations and objectives.

From then on your Private Client partner will work with you to minimise your tax liability and help you develop a policy that covers all the important financial areas affecting your life: Mortgage, Pension Planning, ISAs, Inheritance Tax, Life Policies - in fact everything that is financially important in your life.

## No-Cost Private Client Meeting.

If you believe your financial situation deserves a high quality independent assessment, or if you think there are various personal financial matters that would benefit from an objective and high quality reappraisal then please contact us.

Your first meeting and appraisal is entirely free.

Please contact David Aquino on 01277 227070 who will be delighted to arrange a meeting with you.

Berkeley Townsend specialises in:

Accountancy  
Tax Mitigation  
Auditing  
Consultancy  
Corporate Finance  
Business Plans  
Financial Services  
Financial Planning Payroll  
Bookkeeping Services



# BERKELEY TOWNSEND

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Our business  
is to make  
absolutely sure  
you never  
overpay  
the taxman.





First and foremost, Berkeley Townsend is on your side.

**T**op quality accountancy can only be achieved by building a solid and knowledgeable working relationship between accountant and client. And that, in a nutshell, summarises what Berkeley Townsend offers you. Irrespective of whether you run a business or are a private client.

For everybody, no matter whom they are, the most important issue when preparing their accounts is, quite simply, “How little tax need I pay?”

That is the problem.

Minimising it is what we have to ensure. And that is a responsibility we willingly accept.

Right from day one you can be completely reassured that all the skills and experience the firm possesses will be channelled into helping you build a better and more profitable business or, on an individual level, ensure that your tax liability is minimised.

And in both cases you will receive the very best of

financial advice and guidance. It is, we believe, what you should always demand and get.

**We learn, we understand and you reap the rewards.**

Berkeley Townsend’s policy is to understand precisely what your company’s business is all about and its short, medium and long term objectives.

You demand systems, advice, guidance and creative talent that is designed exclusively for your company.

This you will get.

Your business demands accounting talent that will provide solutions to enable you to take maximum advantage of new ventures and opportunities.

You need a member of your team committed to your business who can help you maximise returns, and that is exactly what you get.

And, because life is more of a roller-coaster than smooth

pond, a member of your Berkeley Townsend team is expert in solving the problems of turnarounds, recoveries and re-financing.

**Every business, big or small, only benefits when it really uses quality advice and proven talent.**

To say all accountants are the same would be a mistake. They most definitely are not.

Choosing your accountants is as critically important as choosing your senior staff.

It is about working with people with whom you have a rapport, who understand your business inside out, who share your vision and can then enhance it.

You are interviewing a singularly important part of your management team.

Nothing less.